

R. A. TRAVIS
Insurance of All Kinds
Loans and Collections

HUSSAR

HUSSAR, Feb. 18.—The regular meeting of the Girl Guides was held on Wednesday evening and was taken up with knotty problems and the contained resulted in a tie. Next meeting will be held at Guide Hall on February 25th. The remainder of the meeting was spent in games reviewing Guide laws.

The regular meeting of the Social Credit Group on Tuesday evening was outstanding in that in addition to the regular instructional talk over the radio by Mr. Aberhart, Mr. McPee and Weddell, of Calgary, both were present and gave interesting and instructive addresses on present day conditions and social credit. Speakers were introduced by the president, P. J. Mueller. Lunch was served by Mrs. Mueller, Mrs. Elliott, Mrs. Holland and Mrs. Dundas to help defray expenses. Meetings are to be held every Tuesday evening for the present.

On Friday evening, the Hussar Dramatic Club presented the play, "The Descent of Man" under the auspices of the Ladies' Guild. The play was directed by W. J. C. Kirby as director. Bruce Bell took the title role in masterly fashion. The rest of the cast were the Misses Eleanor Moffat, Madeline Holland, Helen Jan, Mabel Waltemath, Anne and Ruth Leach, and Gordon Reeves. Johnnie Moffat, Graham Montgomery, Catherine Holland, Madeline Holland, and Jason Bell, all of whom portrayed their parts in excellent fashion. Special mention must be made of Miss Anna Hobbie, who as the elderly couple were splendid. The play evoked laughter from start to finish from the large and enthusiastic audience, which, in addition to the large crowd, was recommended by people from Dorothy, Makepeace and Chancery. The dance that followed was a jolly affair and was well attended.

On Monday evening the Scout Troop Committee, President E. J. Bell, Secretary F. R. Reeves, met and voted to spend \$250 for the five year period of provincial Scout campaign. They decided to hold a public meeting in the hall on the afternoon of March 2nd and a rally for new recruits, and for troop inspection. It is expected that Messrs. J. P. Hansen, President, and R. C. High, District Commissioner of Stander, Father Kilham, member of District Association, C. H. Clark, Scout Leader of Rockyford, G. H. Goodrich, District Representative, and Miss J. W. House, Assistant District Commissioner, will be present. It is hoped that every one here interested in the movement will be present on this occasion.

Mr. Don Montgomery arrived home from H.C. on Monday.

Mr. and Mrs. J. Dundas moved to Bassano on Wednesday to visit their daughter, Mrs. H. Mauser on the occasion of the birth of their first grandson, born on Tuesday morning, Feb. 12.

Mr. Avery, of the Matthews Music House, Calgary, was in town on Monday and tuned the piano in the Masonic Hall.

Mr. and Mrs. Brown of Makepeace, Mr. Mulr, P. Barker and R. Low of Chancery, were among those noticed at the play on Friday evening.

J. C. Bell and O. Holland were Bassano visitors on Friday.

Mr. and Mrs. A. Anderson and Ivan, Art Flanagan, Kai Christensen and Nelson Long moved to Bassano on Friday evening on the train, and stayed at what Mayville Anderson played.

Mr. and Mrs. O. Christensen and Mr. and Mrs. T. Larsen motored to Standard on Friday evening to attend the play there.

WOMEN'S INSTITUTE

The regular meeting of the Women's Institute was held at the home of the President, Mrs. S. H. Edwards on Tuesday afternoon.

The Secretary-Treasurer and various committees presented very interesting reports. Mrs. T. Ingber gave a very interesting paper on the Italian famine which was appreciated very much.

One new member was added to the roll. Two visitors from Duchesne were present following the business part of the meeting.

Lunch was served by Mrs. Hoffmeyer and Mrs. Edwards. The next meeting will be held at the home of Mrs. A. Osler on March 6 at 2.30 p.m.



H. H. Lewis, Western Sales Manager of the Dunlop Tire & Rubber Goods Co. Ltd., with headquarters in Calgary, who is making a tour from Winnipeg to the coast, reports a very satisfactory increase in the sales of his company's products throughout the west in 1934.

Mr. Lewis is very optimistic over the sales outlook for 1935 and feels that this which is due to a marked improvement in business conditions generally.

GEM

GEM, Feb. 19.—Watch for the announcement of the big St. Patrick's dance to be held in Gem, probably on Friday, March 22. Proceeds will be donated to the Roman Catholic Mission.

The hockey game between Bassano and school, badly needed at present, last Sunday was postponed because of soft ice.

Mr. and Mrs. R. E. Robson entertained the "Gem" players on Saturday night. First prizes were won by Mrs. Jack Evans and H. J. Scheiner, while consolations went to Mrs. Caldwell and Mr. Hyrie.

Five cars of young people from Gem went to Bassano on Friday night to attend the Fremont Ball. Mr. and Mrs. R. E. Robson and family, Mrs. E. Jones, Mr. and Mrs. A. P. Miller and Mr. and Mrs. T. Harwell were Sunday dinner guests of Mr. and Mrs. W. A. Pollock.

Miss Clara Hanna remained in Bassano after the dance on Friday night as the guest of Mrs. Newby.

Philip Martin returned to Gem on Monday after spending a few days visiting friends in Duchesne.

Mr. and Mrs. D. C. Portney and family and Miss C. Hanna were Sunday dinner guests of Mr. and Mrs. Benjamin of Countess.

Mrs. E. Jones is visiting her sister, Mrs. W. A. Pollock.

Mr. H. F. Ponsky is suffering from an attack of the flu.

A. P. Miller accompanied Len Stauden to Calgary on Tuesday when he took a truck load of hogs to the city.

At a contract holders' meeting held in the Gem School on Thursday night, Mr. Powell addressed those present on the proposed New Deal.

The contract holders voted unanimously to support the committee in charge of the details.

The regular meeting of the Gem U.F.A. will be held in the Gem School on Friday, March 1st at 8 p.m.

The date for the Junior U.F.A. play has been definitely set as Saturday 9th. Admission will be 35c for adults and 25c for children under 14.

Colin Douglas returned recently from Manitou, Colin has been playing hockey there for the past three months and shows great improvement in his shooting. He will be a great help to the local team in their present games.

Don't forget the St. U. P. A. Dance at Gem on Fri. Feb. 22.

H. T. Johnson was in the colony on Saturday to repair the telephone line. He was a dinner guest of the former telephone operator, Mrs. A. P. Miller.

PLAY TO BE PRODUCED AT COUNTRESS

Members of the Lathum and Countess district have begun work on the play "Here Comes Charlie" by Jay Tobias.

"Here Comes Charlie" is a farce comedy in three acts.

The cast is working hard and expect to have the play ready for production on the 29th of March.

High School News by "FAGO"

Great was the joy amongst the students of the high school when it was learned that one of the boys would be absent Thursday afternoon. Our joy abated somewhat when it was announced that there would be half hour classes this week to make up for lost time. Those who had already fainted from this crushing blow succumbed entirely when it was arranged to have chemistry lab. experiments that afternoon till 11 in the time.

"This is the class to which we go in search of facts we never knew. Oh, if we knew them we would stay for lost time. Those who had already fainted from this crushing blow succumbed entirely when it was arranged to have chemistry lab. experiments that afternoon till 11 in the time."

What with 40 below zero weather for over a month, and a field being a close resemblance to a frozen pond since it's warmed up, sports activities around the school are almost at a standstill. In fact, judging from the yells coming from the high school windows at recess time, they are confined to the odd game of marbles. Not that anyone in the high school plays marbles at recess—far from it. We just don't get any recess. However, when the weather permits, perhaps the "powers that be" will take play on our kicking feet and let us out to play football once in a while. We hope so anyway—but perhaps we're too optimistic.

The Literary Society is preparing to put on a dance in the Masonic hall on Wednesday, March 21st. It will be court waltz, with dancing starting at 11:00 p.m. The proceeds will go to purchase a new piano for the school, badly needed at present with the Musical Festival coming up.

Mr. Wm. "Can you name me a star with a tail?"

Charles Honey: Yep! R'n-T'n-T'n.

Mrs. Dundas: You can't sleep in my class.

Teacher: Yesterday, Don't I know it! I have been trying for two hours?

CHANCELLOR

CHANCELLOR, Feb. 18.—A meeting of the Social Credit Group was held in G. C. Phillips' store on Tuesday night. There were between forty and fifty people present. A radio has been installed in the store so that all who are interested in the movement can hear the broadcasts of Mr. Aberhart. After his lecture the hostesses served a discussion and questions are put before the chairman. The chair man is H. F. Ponsky, acting secretary treasurer is G. C. Phillips. On the Board of Directors are Mrs. H. Channey, N. P. Neilson and Andy Young.

On Saturday afternoon at the Chancellor Hall, J. M. Wheatley gave an interesting lecture on the Egg and Poultry Marketing Act.

The Dukes, Girls' Club tea and bazaar which was held in the dining room of the Duchesne Hotel on the 14th was a success socially and financially. They wish to thank all who lent their support.

Mr. and Mrs. P. R. Graham of Cluny were callers at the Root home on Wednesday last Sunday where they held a social credit meeting on the 19th.

Rev. F. T. Haggard of the United Church tendered his resignation as pastor last Sunday to take effect in June.

Mr. and Mrs. McMahon and Little son Gordon left for Toronto the first of the week for a visit. They will also visit in Winnipeg.

Harold Lyons is giving a dance on Friday night in the Pool Hall.

Vancover and Bellington to visit relatives.

"How is it, my friend," asked the minister, "that you as the only man not to meet his obligations?"

"I run a weekly newspaper," he answered, "and the brethren who stood up as my subscribers, and said 'let us pray,'" exclaimed the minister.

BIRTHDAY PARTY

The Bassano Women's Institute met at the home of Mrs. Corbett last Saturday evening to honor one of their members, Mrs. Helen, on her birthday. An enjoyable evening was followed with cards, jokes and stories, punctuated by a dainty mid-night lunch.

THE WEEK AT OTTAWA

by Dr. F. W. Gresham, M. P.

The discussion on Monday brought out the fact that most members wished to reform the system, but to remove the harnessed from the ship of state. The C.C.F. however, claimed that the system was done. It had failed, and they wanted it entirely swept away, and replaced by a Co-operative Commonwealth.

At the Government Printing Bureau on the work of printing the lists is being rushed even on Sunday. Some 100,000 names are being printed daily. The elections may not be early but certainly the preparations are very apparent.

The Unemployment Insurance Bill is now before the House. It does not say to people engaged in Agriculture, fishing, hunting, banking, teaching, nursing, civil Government employees or anyone making \$3,000 per year. Forty weekly payments of 50c to the employee and 25c by the employer must be made within a period of 2 years in order to get the benefits for 73 days plus extra allowance in certain cases. The scheme is insurance for relief and the employer will pay 10c per week to the fund plus all administration expenses.

The feeling is growing among the members that some change in the money system must be made before the debts, distress, poverty and unemployment will be relieved. Even Mr. Prime Minister is now talking of the National debt and we pay no interest on it. Again this week he said in a very decided way that our banking plan for dealing with loans in distress on credit of unemployment. This is something to substitute for the Dole and we are all anxious to see what it will be and how it will work.

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DUCHESNE

DUCHESNE, Feb. 18.—At a bridge party given at the home of Mrs. W. J. Winger and Mrs. A. J. Anderson on Feb. 14th, Mr. and Mrs. Anderson were the prize. At the close of the evening the hostesses served a dainty refreshment in keeping with Valentine's Day.

Those who attended the Firemen's dance in Bassano Friday were Misses Christine Dunsmuir, Grace Smith, and Jolie Gahan, Carrie Edmond, Adeline Airth and Lucille Robinson, Mr. George and Max Dunsmuir, Robert Harvath and Chester Sparks.

Mr. and Mrs. Morrow of Seattle, British Columbia has been visiting the Misses Helen and Jessie Garrow.

The Ladies' Aid of the United Church are giving a musical program and tea at the church on Wednesday evening the 27th.

A social credit meeting was held at the Root home on Saturday last. Mr. Ed Holland of Hussar was in town and attended the meeting. The group also listened to Wm. Aberhart's talk over the radio. About 35 were in attendance.

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TWENTY RINKS ENTERED IN LOCAL MIXED BONSPIEL

BOARD OF TRADE TO MEET
Wednesday, February 21st at 1 o'clock, the Bassano Board of Trade will meet at the Imperial Hotel.

President F. D. McNaughton urges that every member make it a point to be there.

MAKEPEACE

MAKEPEACE, Feb. 18.—A Social evening under the auspices of our local U. F. A. was held in the Makepeace School last Saturday. Proceeds to the Social Mr. T. Mullen, delegate to the Convention, gave an excellent address. Social Credit was discussed pro and con; a move was made to hold a debate on it, more for entertainment than anything else. This was passed unanimously by the fairly large crowd.

A short dance was enjoyed afterwards by a good sized crowd. The date for the dance to be held under the auspices of the playground committee was given to the U. F. A. (Watch for the date of the School Children's dance in the near future). The debate: "Resolved Social Credit will not work in Alberta" will be given on Feb. 22nd at 7.30 o'clock. It will take one hour, and will be followed by a dance. Admission: 35c per couple. Ladies bring lunch.

Come out and hear this, and enjoy dance afterwards to good music. We invite your patronage.

Mr. J. M. Wheatley addressed a small gathering in Makepeace school last Thursday. Those present were welcomed to no small extent on the special producers plan for Alberta.

A note of thanks was given to Mr. Wheatley on his splendid address.

Several from this district attended the Firemen's ball in Bassano on Friday last and reported a wonderful time, as usual. We hear part of the old Makepeace band furnished the music.

We hear Mr. and Mrs. F. Nail won the final prize in the Crofton bridge tournament. Congratulations. They don't even use ship paid down at Crofton. How do they come out with no scratches?

Mac said the ice was too slippery to start Crofton ferry to south. What kind of ice do they have where he comes from?

We hear Stanzie Thurant's wife presented him with triplets. Now he's a daddy of "Love Sends a Little Gift of Snows."

FIREMEN'S DANCE ATTRACTS CROWD

Over 250 people packed the Masonic Hall for the Fire Brigades' annual Whist Drive and Dance last Friday night. Paul Napier's five piece orchestra from Medicine Hat played the music and, although new to Bassano, satisfied the crowd's tastes.

Several carloads of people from all the surrounding countryside took advantage of the favorable weather to come to Bassano for the big night.

The firemen provided a novelty in the shape of fancy hats, each with a possible lucky number. Bob Donald won the 49 B sack of flour donated by G. B. Warren and Lowell Sambrook won the immense cash donated by Pat's Restaurant.

The prize winners, at what were gentlemen's first, Frank Gayford, consolation, E. H. Edwards, Ladies' first, Mrs. W. Flanagan and consolation prize went to that perennial bad luck victim, Mrs. N. Bassarath.

The brigade extended hearty thanks to the many friends who helped by generous donations to make the dance such a success.

Miss Christie Playfair underwent an operation for mastitis this week at the Bassano Hospital.

Ray Smith, local Ford dealer, made the first delivery of the 1936 Ford for this district to a customer at Brooks.

The warm weather which has prevailed the past few weeks has melted all the snow around Bassano and caused ardent golfers to gaze at their clubs with longing looks.

An even twenty rinks entered in the local Mixed Bonspiel are awaiting better weather to start curling in the Merchants' and Grand Challenge events. The ice is deteriorating under the hot noon-day sun, but a day or so of low temperature would remedy it.

The rinks were chosen by a system of consecutive choice. They are all of even strength, as much as it was possible to make them.

An entry fee of 50c for ladies and club members and \$1.00 for non-members is being charged. The curling club will purchase the prizes.

Following is a list of the rinks. The skips name first, then the third, second and lead.

Harper, Plasko, Gammon and Harper; R. Newby; MacBeth, Warren, I. and Mrs. Newby; Edworthy, Summerbell, Foster and Mrs. Edwards; Stiles, G. R. Butt, Count, Dvln and Mrs. Hansen; Holmes, Miller, Johnson and Miss Murdoch; Flanagan, Storgess, S. H. Edwards and Mrs. Flanagan; Pierson, Simons, Jackson and Bob Taylor; McLaws, Hood, LePage and Mrs. Bassarath; Beebe, McNaughton, J. Neesham and Mrs. Beebe; Clarke, MacGregor, R. Zelinski and Miss McArthur; Simpson, Haynes, H. Holmes, Jr. and Rusty Bassarath; D. MacGregor, Hansen, Storgess, S. H. Edwards and Mrs. Storgess; G. B. Warren and J. Bartlett; McKee, Hamilton, A. L. Smith and Miss McCannell; Redmond Hart, Fred Gayford and Broadbent; Scott, Harlow, Sandgate and Fred Thompson; Sandbrook, Cuthbert, Lowell Sandbrook and Iren Plamer; Whitehorn, MacGregor, A. John Bacon and Mrs. Neesham; Simons, H. Wains, C. Neesham and Mrs. J. Johnson; Keith, Roy Smith, Fraser and Mrs. Thompson.

COUNTRESS

COUNTRESS, Feb. 18.—Ralph Engle was a visitor at the Matlick home on Tuesday.

Dick Price went to Stettler on business last week.

Mrs. don't know how has been visiting her sister, Mrs. Bureau, at Duchesne.

Mr. and Mrs. Gamble and Donna were in Calgary one day last week.

Mrs. H. K. Ferguson entertained a few friends on Sunday in honor of her daughter Marianne's birthday.

Robert Chamberlain of Gem spent a few days visiting at the Gamble home.

A number of Countresses attended the dance and card party in Bassano Friday evening.

Mr. and Mrs. Portney and family of Gem were visiting at the Benjamin home on Sunday.

Mr. Parrot and son Wallace were in Brooks on business Tuesday.

COMING EVENTS

LADIES' AID TEA
Saturday, February 23, in Currier's Millinery's store.

CURLING BONSPIEL
If and when the weather turns colder.

HIGH SCHOOL DANCE
Wednesday, March 6 court whist and dance to Len Davis' music at the Masonic Hall. Proceeds to pay for a piano for the school.

LADIES' ALTAR SOCIETY
Friday, March 15—Whist drive and dance to Scarlet Serenades at the Masonic Hall. A silver for pot or, if desired, the live animal will be raffled at this dance.

HOCKEY TO-NIGHT

The Bassano Red Devils will oppose the Glenora Aces on the rink at Brooks on Thursday, tonight.

In their last encounter at Glenora the Glenora boys came out on top and won a 4-1 count. Lorne Smith scored Bassano's only goal from centre line.

The boys are determined to play the game, no matter in what shape the ice may be to.

Government Proposes To Launch Comprehensive Program To Deal Effectively With Drouth Problem

Backed by the best information of experts of the department of agriculture, the Dominion government is preparing to launch a program early this spring which it hopes will deal effectively with the critical problem of drouth areas, the three prairie provinces. Hon. Robert Ross, minister of agriculture, outlined plans in the House of Commons.

The program will be administered by the department of agriculture as a sole federal undertaking. An advisory committee, Mr. Ross told the house, of successful ranchers, wheat farmers and business men, would be appointed to assist the department in co-ordination and development of the plans.

In four years department experts have fully investigated conditions which affect fully 10,000,000 acres in the three provinces. Figures submitted by the minister show that in 1933 drouth affected 11,435,000 acres more than an extent that it produced less than five bushels of grain to the acre.

Plans the government will put in operation, it is claimed, will change the entire landscape in many sections of Saskatchewan, Alberta and Manitoba. The survey has been completed, and all details worked out.

The kernel of the project will be demonstration areas selected in various sections of dried-out townships. Farmers of a dried-out township will be invited to co-operate. If they agree, and those who have worked on the plan say the settlers will be offered such terms that they will be glad to agree, then the administration of the township will be taken over and managed as one unit.

The farmers will form a committee which will have advice not only of agricultural experts but the best planning advice the department can obtain. A township is 36 square miles. This is regarded as a sufficiently large area to construct local conditions and serve as a demonstration to all adjacent townships.

Administration of the area will decide what shall be done. Blocks of trees to be planted to provide shelter for livestock, windbreaks and shelter ponds and lakes constructed for water storage. Approximately 7,000,000 seedlings will be planted from forestry stations of Indian Head and Sutherland, Sask.

The Dominion will provide trees, grass seed, fodder where necessary, and developing mixed farming, or ranches and other facilities. The farmers will provide labor and be entitled to all the revenue. It is expected by organized men the farmers will be able to make much more than by individual efforts. Water storage will be provided on every farm.

Plans call for eight demonstration areas in Saskatchewan, two or three in Alberta and one or two in Manitoba. Farmers in each demonstration area will be assisted to improve their farms in a manner based on the experience of the demonstration areas.

Preparation for this step has been going on for the last four years, Mr. Ross explained. In addition to seedlings, tons of carnegia seed will be planted. This is a tree of the pea family growing about 15 feet high and forming effective wind breaks and hedges. Trees planted will be cottonwood, willow, poplar, spruce and jack pine.

What the department is relying on now to reclaim drouth areas is created wheat grass. This grass keeps alive with less moisture than any other form.

It makes with Russian thistle, the weed that grows on land where everything has been burnt. For some years this type of grass has been developed and the seed will be available in considerable quantities to build up ranches.

More than 100 small dams will be constructed under the program, and proposals to undertake much larger projects are under consideration.

"It is generally conceded that this area should be divided into three regions, one suitable for ranching, one suitable almost entirely for the growing of wheat, and the intermediate region lending itself to a mixture of the two," said Mr. Ross.

"It is proposed to select a number of fairly large areas in each of these regions for the purpose of demonstration and research. Because these areas are under the jurisdiction of the provinces, it will be necessary to receive the whole-hearted co-operation of the provinces."

ation of the farmers within the areas selected, this co-operation, by agreement, to extend over a period of years."

Dressed Poultry Regulations

Details Of Amendments Respecting Grading And Marking

The recent amendments to the regulations respecting the grading and marking of dressed poultry consist of the substitution of a new section (No. 7) for the old one, and the addition of a new section (No. 16). Section 7 deals with the stenciling and marking of boxes containing poultry. It reads as follows: (1) All boxes containing poultry to which these regulations apply shall be clearly and legibly stenciled on the outside at least one end in block letters not less than three-quarters of an inch in length so as to show clearly:

(a) In the left upper corner, the number of birds in the box. This mark may be omitted in the case of poultry containing 12 birds.

(b) In the left lower corner, "Egged", if, and only if, all the birds in the box are tagged. In this corner may also be shown the gross weight of the package.

(c) In the right lower corner, the net weight.

(d) In the center, the kind and sub-kind of poultry on the first line; the class and grade on the second line.

(e) In instances where the kind and sub-kind are partly designated by the same word, the sub-kind name shall be used.

(f) In the branding of turkeys, both kind and sub-kind shall be shown. The sub-kind may be indicated by the first letter or letters of the sub-kind.

(g) Stags and roosters must be branded as such.

(h) No person shall place on any such box any mark or design other than those required by this regulation, except such as may be authorized in any case by the Dominion Minister of Agriculture.

The other new regulation, which refers to the inspection, grading and marking of dressed poultry for export, has been added as section 16 as follows:

(1) No person shall either by himself, or through the agency of another person, ship dressed poultry for export from Canada unless the same has been inspected and certified by an inspector or action he is after and is graded and packed in the containers marked in accordance with these regulations, and each individual bird marked with a tag bearing the class and grade as specified in these regulations.

(2) The Minister may from time to time designate the form, color and lettering of tags used to mark birds for export, and the place and method of attachment.

(3) The end of the box stencilled in accordance with section 7, no mark or other designation shall appear except those required or allowed by this section.

New Fruit Commissioner

Lieut.-Colonel Roy L. Wheeler, O.B.E., V.D., has been appointed Fruit Commissioner of the Dominion Department of Agriculture to fill the vacancy made by the death of Commissioner G. E. McIntosh in August, 1934. Since 1922 Colonel Wheeler has been Fruit Transportation Specialist for the Department and has been in charge of all matters relating to the fruit trade in Canada. He has a wide acquaintance and experience with fruit growers, shippers, and with the wholesale trade generally, as well as with transportation interests throughout Canada.

How China Does It

To the bright officials of the Chinese ministry of railways goes the palm for inventing a system which puts a stop to argument with parents over the age of children. The Chinese in the past have followed the Canadian system of selling half-fare tickets for youngsters under a certain age. Now, after much trouble, children pay fare according to height.

Twice as many babies in the United States survive their first year, as compared with conditions 25 years ago.

Fossil ostrich eggs found in China are so big that a single one about equals 40 hens' eggs.



Here are the juniors who captured the British Junior Lawn Tennis Covered Courts Championship in London. They are Miss J. M. Nottley and D. J. Cook, whom critics expect to occupy prominent places in the Lavin Tennis house in a few years.

Demand For Frozen Fruits

Output This Year Expected To Exceed 100,000 Pounds

Typical packs of frozen fruits and vegetables have been received by the public with increasing favor and their movement is increasing. The frozen pack of strawberries and raspberries amounted to from 40,000 to 50,000 pounds in 1934 compared with 6,000 pounds in 1933. In 1935, the output in 1934 is expected to exceed 100,000 pounds. In addition to small fruits, such as spinach, asparagus, and peas, have been successfully treated. This process will increase the season of Canadian fruits and vegetables, and it is probable that the frozen product may compete with and displace a part of the imports of fresh products. There is an increasing interest being taken in frozen fruit by large institutions, such as hospitals, which can freeze their own supplies and hold them for use.

Egg Pedlar (to wife) "Sufferin' me, Flenabel, you sold the wrong eggs to that lady."

Wife—"How so?"

Pedlar—"You sold her some of that rotten September 1st eggs, and she's only September 1st."

"May," said Mrs. Allen to her cook, "I wonder if the pudding is cooked. I want a knife in it and see if it comes out clean."

A few minutes later the cook announced: "It came out wonderful."

"I stuck all the other knives in, too."

Canadian Durum Wheat

European Countries Using Our Wheat Increasingly

An interesting feature of the wheat situation is the growing appreciation of the high quality of "Canadian" durum wheat. The average of European countries find it advantageous to blend their home-grown durum, or at least some of them, with a proportion of stronger wheats of the same type. Of the latter, the Canadian product has come to be regarded as pre-eminent on account of its superior strength. Another reason for the popularity of Canadian durum is the relatively high degree of purity by which it has thus far been characterized.

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Canadian Durum Wheat

European Countries Using Our Wheat Increasingly

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Proposed Ocean Airship Line Which Will Seek World-Wide As Well as Atlantic Ocean Trade

Protecting Food Products

New Insecticide Protects Food By Fumigating Process

Since the introduction of wasp paper and cellophane considerable progress has been made in preventing deterioration and infestation of food products by insects subsequent to manufacture. Many manufacturers now fumigate their products after packing, and a new insecticide, which consists of one part ethylene oxide to nine parts carbon dioxide, is coming into use. The products packed ready for market are placed in a vault into which the required amount of fumigant is introduced. In this way food products, cereals, candies, and other commodities are rendered immune at the time of shipment from the factory or mill. No odor is imparted to the materials. The only drawback to this treatment, according to officers of the Dominion Department of Agriculture who have had ample opportunity to test this gas thoroughly during the past few years, is the cost. However, with extended use, this objection will be obviated. The fumigant is non-poisonous to human beings, is non-flammable, and may be used without injurious effects in the control of insects infesting various materials. It was first developed and developed by research workers in agriculture.

1935 Hatchery Regulations

Only One Alteration Made From That Of 1934

When only a few chicks are to be raised, and time is not an important factor, natural methods may be used. When large numbers are to be raised commercially and time is an important factor, artificial methods are adopted. For this reason, the Dominion Department of Agriculture has issued and brought up to date circular 76 which deals with the brooding and rearing of chicks. With reference to the rearing of chicks under the hatchery regulations, breeders will note that, so far as the regulations of the Department of Agriculture are concerned, only one alteration has been made from those of 1934 through the addition of rule 13. This has been inserted to protect provinces which have asked for exemption from the hatchery regulations and are hatching only from approved blood-tested flocks. The rule is as follows: No approved hatchery shall ship chicks into any province which has included blood-testing in its flock approval policy and where the hatchery regulations are in effect, except approved hatcheries using only eggs from blood-tested flocks.

The Secret Of Success

Is Doing Your Work Well And Keeping At It

Waiting for something to turn up is waiting for mosquitoes to turn up, for a hough and change to take the place of natural law in the universe. It is the philosophy of the shillies, the refuge of the lazy, the cause of the suppression of the human mind.

Let us see a halfhearted and make a fresh battle. Blessed be struggle. It is the one thing we can do that we cannot avoid.

The secret of success lies in that old word, struggle, in doing one thing long after it seems to be unavailing, in that one thing that gathers you together from chaos, that concentrates you from possibilities to powers, and turns powers into facts.

No man can stand still. The moment progress is not made, retrogression begins. John W. Hall.

Uncommon But Not Rare

When a Toronto man found himself two or three inches shorter than he had been, he reported to a hospital to see what was causing the shrinkage. It was found he was suffering from Paget's disease, an uncommon disease not rare mainly. The disease is characterized by deformities and compressions of the bones which result in loss of height. Many cases have been reported in six to eight inches are on record.

It Is Thought Likely That The Arabs

Accepted the ancient art of paper making when they took captive some Chinese paper makers.

Chemists have found a cheap way

of reproducing canvas

While news dispatches and photographs tell a fast-paced word of progress in building the British superliner, Queen Mary, the Great French ship Normandie, other reports forecast a competition which would take away much of the importance and perhaps some of the bitterness of this subsidized battle for supremacy in shipbuilding. With the Graf Zeppelin showing profits on its South American trips, Germany is preparing to make a bid to keep its "A-deck" passengers by turning to the air lines.

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LESSONS TO BE LEARNED

There are some impressive lessons to be learned from the great depression, but some are somewhat confused and divided as to what these are and what remedies are required.

We think a decentralization of population is one great requisite for prevention of depressions. Too many people crowd into great cities and when depressions arrive they are put out of work. Then they become dependent upon governments because they cannot even raise food for themselves.

Some far-sighted men believe that the future development will be towards smaller centres of population with industrial workers living on small farms. A period of unemployment would have no fears for such people.

This trend would mean smaller factories but probably more efficient ones. The huge corporate industrial plants of to-day have great and obvious weaknesses.

Henry Ford, the automobile magnate, has great faith in this plan of decentralizing industry. He sees no security for workmen under the present set-up, and many menaces for manufacturers through the discontent engendered among their employees.

AN ASTRAL CONFLAGRATION

Thirteen hundred years ago a great star in the constellation of Hercules burst. Just recently intelligence of this outburst reached the earth through the appearance of a very bright star in that group. Its brilliance was outdone by only eight other stars in the firmament.

An explosion of a mass of nitro glycerine as big as the earth would be like the lighting of a match in comparison with the burst which occurred in the Hercules group. Yet it took the light of that vast explosion, travelling 186,000 miles a second, thirteen centuries to reach the earth.

The star in Hercules had a diameter of approximately one million miles. It hurled off its outer shell of gas which rushed outward at a rate of one thousand miles a second. Thus a "nova" star was formed, although the name is a misnomer. There is little or no talk of "new" stars.

If our sun burst as did that important star in Hercules 1300 years ago, the immediate result would be an outburst of energy that would overwhelm the solar system. The first blast would blot out all human life on earth. The plants would be heated up until they became balls of vapor.

Yet such happenings are not infrequent in the vast system of the universe. And we go blindly on in our little trivial ways, happily unconscious of the immensity of things surrounding us and of the obscure part we play amid the giants of the sidereal heavens.

THE HOPE OF THE SOUTH

The federal government has decided upon a comprehensive plan calculated to restore the drought areas of the prairie provinces a measure of productivity. Dams to hold run-off water, tree-planting, approved cultural methods and encouragement in planting crops that are drought-resistant form the basis of the plan.

The most hopeful prospect for the drier areas lies in the development of drought-resistant plants, particularly wheat. Cereals are now busy on the production of a wheat that will resist drought to the utmost. In Southern Alberta it is drying chinook winds that create havoc with growing wheat crops. So it is with the chinook in mind that drought-resistant wheat are being developed.

The dangerous period in the life of the wheat plant, insofar as drought is concerned, is when the plant is shooting. In May, rains and similar what this takes three weeks. In drought-resistant wheat imported from Russia the time is reduced to one week. But these Russian wheats lack in other attributes, namely quality, high yield and disease resistance. The problem our scientists have to solve is to inculcate these qualities into the Russian import.

The main hope of the "bald-headed" prairie land, we repeat, lies with the chinook wind lies in the creating of a wheat which will restore the drier areas to productivity.

PROSPECTS FOR CANADIAN LIVESTOCK

The rapidity with which prices for beef cattle have increased in the United States signifies that a shortage of beef is looming. There has also been a corresponding rise in the price of hogs and lambs. In fact the livestock producers who have any finished stock for sale are making good profits.

A year ago hogs were around 30 a pound in Chicago. To-day 100 a pound is considered cheap. Choice cattle, we are informed, have brought better than 12c in the same centre. Lambs are running from 10c a pound upward.

The severe drought of last summer, which culminated in the death of hundreds of thousands of livestock either from the direct effect of water and feed shortage, has curtailed slaughtering by the United States government, has curtailed supplies severely. Keen observers note that no large supply of young stock is coming on to take the place of the vanished surplus. Prospects point to an undersupply of meats in the United States which may last a year or two, even longer.

The shortage of livestock in the United States affords an opportunity to Canada to get rid of the surplus which has accumulated in this country. Our natural market for cattle is the United States. The McNamee-Haugen and other U.S. tariff bill prevented Canadian cattle entering that country but the increasing prices and the apparent need there changes the situation.

It would be a fine thing for Canada if the Dominion government would arrange for the export of stock cattle from Canada under a low duty in the anticipated reciprocity agreements with the United States. If this step were done, Canada's livestock industry would be advanced more than by any other conceivable way.

PRESERVE THE WILD FOWL

The Canadian government is collaborating with that of the United States in formulating protective measures for wildfowl, and the time is opportune for the step.

Wild ducks have been reduced in number at an alarming rate. In fact if protective measures are not strictly enforced there is a grave danger that the ducks may be exterminated. A census taken by the United States National Audubon society estimates the number of wild ducks in North America at fifteen million birds. This is but a tithe of the number of these wildfowl a decade ago. Drought conditions and the prevalence of "game laws" have decimated the ranks of these splendid game birds.

Humanity is callously wasteful of the resources provided by a bounteous nature. This is particularly true with regard to wild animal and bird life. The wild pigeon and the wild turkey were exterminated long ago—blasted from the face of the earth. The buffalo were killed in millions, the most wanted animal slaughter known to man. The wild ducks and wild geese are going the same way.

The people of Alberta are intensely interested in the preservation of wild fowl. This province should do its share in endeavoring to prevent the annihilation of these birds. The vast flocks which, passing over, used to trace their giant phalanges on the sky, are no more. Without effective regulation the ghastly whirr of wings from night flying migratory ducks may cease forever.

Ten Minutes
- with the -
Scotch Philosopher

For alleged breach of contract Monsieur Drouin, the papa of the famous quacks, is being paid for a million iron men. To further detract from his pleasure in life, he is being

hounded by an indignant politician for grasping the opportunity of picking up a little easy money.

If the French-Canuck farmer only knew it, the worst is yet to come.

When the five pretty little girls all grow up and get boy friends, the old man will live a decade of a life until they are wicks.

The love-stricken cantabs will be low him out of his pet chair, pinch his tobacco and eat him out of house and home.

Thick confusion the stark only left me at a time.

Some fellows carry queer ideas about heaven. The Highland Scot thought it was a small apartment full of bagpipes, all blowing different tunes.

"Jake," a handsome and lovable bachelor of our acquaintance, hopes it is a place where the neighborhood ladies would take such a "glorious curious interest" in his comings and goings as they do on earth.

And being a little old fashioned as well as weary, the following would make no single both ears with joy.

A little farm beside a trout stream, a few good hens, full of tobacco worth of the name, at the present we are smoking a world dope consisting largely of alfalfa and prairie roots and above all, a bed, there where we could grunt and turn over at will, without being constantly blamed for swiping the bed clothes.

Men! Is springtime like prosperity, just around the corner? Look at the open!

Yesterday, we received a card, one from a seed house, the milk rows, turned out for a little summer, decided to camp overnight at a little straw pile, and a little while ago, a school boy told us with great glee that he had just seen a pair of gophers frolicking by the wayside.

Time surely marches by.

A man, bearing a name suggestive of Greek origin, had just received permission from the court to change it to that of "McDonald". To the writer, it seemed curious that one from a land so renowned for poets and heroes should have selected the name of this ancient Scottish clan, whose deeds are recorded in many strange pages of history.

Think of John A., the eminent hero who became the first Premier of our far famed land; of Hector, the valiant "Fighting Mac" who died more than 30 years ago in such a tragic manner; and the jovial hero highlander who holds the reins of government in Britain. It is not generally known that Rhyndar Kipling and Stanley Hudding are cousins and the offspring of two sisters, McDonald by name.

And what man or woman who has read the amazing adventures of "Bonnie Prince Charlie" after his defeat at Culloden, can ever forget Flora, the beautiful heroine, whose fidelity and courage saved the hapless Stuart from the grim fate that long threatened him?

In the days of long ago actions of this warlike race fought for Russian Czar, German Princes and French Kings, as well as under the banner of Gustavus Adolphus.

One gained high honors, that a brilliant exploit which secured the Turks at the siege of Plevna, and the son of an exiled McDonald received his Marsha's bath from Napoleon.

And the name of McDonald is in the pages of history, the name of the great Stuart from the grim fate that long threatened him?

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EXCHANGE
EDITS & ARTICLES

GOING BACKWARD

In the eighteenth century there were inn and taverns in England whose swinging signs bore the indication. Here, you can get drunk for a penny and a dead drunk for two pence. Strange to say.

In the twentieth century an advertisement in a prominent Texas newspaper we copy it verbatim—reads: "What's Your Capacity? All the beer you can drink, one hour 45 cents, half hour 40 cents."

Nothing being mentioned about straw the assumption is that the modern boozers of civilization are far less intemperate than was his prototype whose intemperate customers were so realistically portrayed in Horatio's paintings of "Gin Lane" and "Beer Street."

But his friends remain about the same—Christians, Science Monitor.

INTOLERABLE BORES

The Radio Commission announces that the (radio) party is intolerant and must not get on the air. We don't greatly care whether the Communists get on the air or not. We do not regard the radio as any kind of a political machine.

The defence of the liberties of small minorities, and we know they will tell if the Communists say not to be a majority minority who are not, allowed to get on the air at all. We ourselves have no desire what to listen to them; they are the most intolerable bores, next to the boozers of civilization whom we are pleased to see sharing space with them in the chief student Communist publication of Canada, among all our political enemies. We do not arrive for their exclusion either on their own account or on ours—Toronto Saturday Night.

A CHANGE OF MIND?

Mr. Aeschbach has recently stated that he has no "pet scheme." Does this mean that he will withdraw his election bid of \$25 a month until at least it has been ascertained fully on what basis he is to be able to make this promise good?—United Farmer.

MONETARY INFLATION

The inflation of money is the great evil.

Its action is as certain as the rising and setting of the sun. Results are drastic, it is true, and great hardship is inflicted on certain classes of the community, but the farmers cannot be expected to bear the burden forever and they have been the class that have borne the brunt of the depression so far.

We believe monetary inflation is inevitable. We can see that the tremendous accumulation of debt by towns, cities, provinces, states and federal governments in North America can never be paid without monetary inflation, and we think the time is ripe for this step to be taken.

The following is extracted from the columns of the Redefinition Review, a few soft spoken words from the victims of a theft.

Will the party who took the two week holiday, riding high, and the blank from Dave's bank kindly come back and get the riding trip as it would be a shame to separate them.

A CHANGE IS WANTED

It is possible that many who voted are only vaguely aware of what Social Credit is. Some, no doubt, view it as an enlarged dose of \$25 per month while others, not caring what it is, are ready to vote for anything which suggests a change in the present monetary system. It is illuminating to note however, that only about one in twenty of the electors in the Drumheller constituency are satisfied with things as they are.—New Review, Drumheller.

Telegrams in Russia cost 15 cents per word. But these Russian words are worth it.

ATTENTION
PEA GROWERS

Why grow Wheat and GAMBLE when you can grow P.E.A.S by contract at a fixed price?

We have secured a limited number of contracts, and are now ready to allot a few additional Growing Contracts, on a basis that will PAY YOU CASH ON DELIVERY, better than \$2.75 per hundred pounds. See us at once, if interested

GRIMM ALFALFA SEED GROWERS
of Alberta Limited

Brook,

-1-

Alberta.

Bright Stories
about Wine
FORTIFICATION

● Perhaps there is no aspect of wine making so misunderstood as that of fortification, by which is meant the addition of grape spirit in the form of brandy to the juice of the grape itself. It has been asserted that the object is to make the wine stronger. That indeed is one of the effects, but the original purpose was far different.

● Shortly after the sudden popularity of port in England early in the eighteenth century, of which we shall tell you in another article, it was discovered that the wines of the Douro were tart and sour, as compared with the wines of the Minho though the Douro grapes themselves were much sweeter. The Douro wine trade was threatened with disaster when somebody had the rather odd idea that the very excess of sugar in the Douro grapes might be responsible. Investigation showed this to be the case, for the greater sugar content in the grapes hastened the process of fermentation, and made it altogether too rapid.

● To check this undue acceleration the expedient of adding brandy to the must was resorted to. The wine thus produced gained in sweetness but when young was much too fiery to be consumed with pleasure. As it matured, it acquired the desired flavor. As a matter of fact we suppose that nobody in England has ever tasted port wine in its absolute purity.

J.G. Drought & Co.
CANADA'S LARGEST WINERY
NIAGARA FALLS, ONTARIO

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Manitou Crystals

The natural and genuine Mineral Product of the "Canadian Carlsbad"—Little-Manitou Lake in Saskatchewan.

For the treatment of Constipation, Rheumatism, Kidney and Stomach troubles.

YOU WILL GET RESULTS—OR YOUR MONEY BACK

25c a pkg.

STILES, "The Druggist"

"The Rexall Store"

INCOME TAX RETURNS
GOVERNMENT OF ALBERTA
IMPORTANT NOTICE

Income Tax Returns should be filed with the Superintendent of Income Tax, 400 Appelle Building, Edmonton.

BEFORE MARCH 31st, 1935

Forms may be procured from any Provincial Government Office or from any bank, or direct from the Superintendent of Income Tax, Edmonton.

All persons residing, employed, or carrying on business in Alberta are liable to a tax on income, subject to exemptions provided for in the Act.

Full information re exemptions and method of filing returns is contained on the forms themselves.

Further information will be furnished on application to

INCOME TAX BRANCH

400 Appelle Building, Edmonton

AVOID PENALTY BY FILING NOW!

HON. J. R. LOVE,

Provincial Treasurer

E. M. GUNDERSON,

Supt. of Income Tax

WILLIAM McLAWS

Barriester - Solicitor - Notary
BASSANO - ALBERTA

Phone: Office 4 - Residence 128

H. D. BACON

Team Work of any description.
Gravel, chinders, loam, rotted manure.
Guarantee satisfaction on plowing.
Cut Flowers - Sprays - Wreaths
Nursery Stock Orders taken care of
Phone 129 for lowest prices in town.

W. S. PLAYFAIR

FEED - AUTO LIVERY - DRAYING
Agency for

Galt Coal

PHONE 26 Opposite Depot

WALTER K. WEBB

BARRISTER - SOLICITOR
NOTARY PUBLIC

Phones: Office 35 - Residence 46

BASSANO - ALBERTA

A. T. CONNOLLY

Registered Optometrist



Broken lenses replaced from prescription or pieces. Absolute satisfaction guaranteed. Quick service.
BASSANO, ALBERTA

Dr. A. G. Scott

M. B. L. M. C. C.

PHYSICIAN and SURGEON

Telephones

Office 37 - Residence 131

B. E. BARLOW

VETERINARY SURGEON

M. S. A. Toronto

M. V. A. Alberta

Government Official Veterinary

PHONE 20 BASSANO

RICHARD RATHBONE

Electrical and Radio Repairs

Member of Official & Professional

Radio Service Men's Ass'n.

PHONE 141 BASSANO

HARRY HOLMES

CARPENTER and BUILDER

Estimates given on All Work

If you are in need of building

or carpenter work of any kind,

PHONE 16

It Will Pay You to Take
Care of Your Cream - - - as the
Price Varies with the Grade.

We Solicit Your Patronage

**BASSANO
CREAMERY**

TO A GOPHER

by T. Longbotham

And whereto now you assey thier.

Whose impudience is past belief.

You're riched some grain at every

bin.

And spollt the plants I've just put in.

You have not either strength or

speed.

And nothing know but senseless

groom;

And since you sleep the winter thro

You must be fearful! Lay too.

Your for the weasel oft is brave;

So brainless that when in your lair

A child can call you to a snare.

And when the rain comes swiftly

down,

You lie in bed until you drown;

And see a pup and homeward scoot.

But lose the way and hide to boot.

Long ere the summer days are o'er

You'll have descendants by the score.

Who, like yourself, will prove a

pest.

The worst in all the Golden West;

For in the spring they'll steal the

seed.

Unmindful of the farmers' need;

And thro' the season mow and

apoll.

The harvest of his bitter toll.

So to you barren mound depart

before on you my cillies dart.

They hate you and your shiftless

kind.

For to your ways are never blind.

But, like myself, must think it

queer

That such a thing is dwelling here;

So, on above or down, your hole

Except to plague a farmer's soul.

Webster Revised, or—Noah, Noah.

Thousand Times Noah!

In which we hope to stem the flood

of perverted feminities.

Abney: Abney New Year.

Cherish: Life's a bowl of

burn: Where cows are kept

Dirt: Distributed cards.

Fret: Male seniority

Glad: Very chilly

Hot: A simple rhode-

ink: A corporation.

Jah: A jewel

Kneel: Christmas Eve

Languish: Speech

Mist: Young Lady.

Noise: Understands.

O: Capital of Cincinnati.

Quine: The Dionne kids

Rain: Imitation silk

Trinket: Swallow a liquid

Up: It signifies eternal

Wax: Paddle marks.

Youth: What's the youth.

—Daily Mail

Don't Like to Mention It

An editor in a small Missouri town

is sending out the following to his

subscribers, says an exchange.

"There is a little matter that some

of our subscribers have forgotten

entirely. Some of them

have made up promises, but have not

kept them. To do it is a very import-

ant matter. It's necessary in our

business. We are very much ob-

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TIME TO START SELLING

(Financial Post editorial, Feb. 9.)

The time has come for releasing

John I. McFarland and the Central

Selling Agency of the Canadian

Wheat Pools from their public res-

ponsibilities in connection with the

wheat trade of Canada.

Mr. McFarland's acknowledged in-

tegrity, his hard work during the

past four years, his unselfish desire

to promote public interest and the re-

gard in which he is held as an in-

dividual should no longer blind the

country to the essential facts that

the line of policy which has been pur-

sued under his direction has result-

ed disastrously to the wheat trade

of Canada. A different line must be

adopted with all speed, and it is

evident that it must be pursued un-

der different direction.

When Mr. McFarland accepted the

position of general manager of the

Wheat Pool selling agency at the

end of 1931 he stipulated that he was

to serve without salary. Neither Mr.

McFarland nor anyone else foresees

at this time either his long reten-

tion of office or the fact that it

could grow into the public position

of wheat dictator of Canada.

"FROM LIVERPOOL ACROSS THE

ATLANTIC"

The ancient association between

Liverpool and London has been

celebrated many times and oft

in song and story, but, evidently to

make sure that there can no longer

be any possible doubt about the mat-

ter, Canada has erected on the bank

of the river Mersey the largest

"Noon" sign ever known in the Brit-

ish Isles. It stands on the Chelsea

side of the river opposite the Liver-

pool landing stage and at once offers

an exhilarating welcome to arriving

freighters and a reminder to the

"old folks at home" that Britain's

premier Dumbarton is really on the

sign. The sign cannot be hid. It is

100 feet high and 33 feet wide. The

word "Noon" is a maple leaf, with

the smaller word "quality" enclosed

in a triangle below, breaks the sky

and "Canada" on a maple leaf, with

clouds upwards across the rippling

waters of the Mersey, and neither

from nor fog can hide its purpose-

ful message. As a matter of archi-

tectural interest, the sign contains

about a mile of Noon piping.

Home, Sweet Home

A writer recently told a story of

a modern girl who said to a real es-

tate agent, when he wanted to sell

her a house:

"A home? Why do I need a home?

I was born in a hospital, educated

in a college, courted in an automobile

and married in a church. I live out

of the delicatessen and paper bags. I

spend my mornings on the golf

course, my afternoons at the bridge

table, and my evenings at the mov-

ies, and when I do I am going to be

buried at the undertaker's. All I need

is a garage."

It is surely better to pardon too

much than to condemn too much.

Sun Life Assurance Company of Canada

Sixty-fourth Annual Report — 1934

ASSURANCES IN FORCE, December 31,

1934. \$2,748,725,403

This large amount, the accumulating estates

of nearly a million Sun Life policyholders, will

become payable to them or their dependents

during this generation—a stabilizing factor of

great social and economic value.

NEW ASSURANCES PAID FOR 236,215,901

INCOME 159,251,028

DISBURSEMENTS 115,661,302

EXCESS OF INCOME OVER DISBURSEMENTS 13,589,726

PAYMENTS TO POLICYHOLDERS AND BENEFICIARIES:

During the year 1934 88,166,296

Since Organization 888,330,239

ASSETS 665,378,716

Bonds, government, municipal, public utility

and others; stocks, preferred and common,

loans on mortgages, real estate, loans on Com-

pany policies, cash on hand, and other assets.

LIABILITIES 651,115,551

Almost one-tenth of this sum represents the

policy reserve—the amount set aside to guar-

antee all policy payments as they become due.

PAID-UP CAPITAL \$2,000,000

and balance at credit of share-

holders' account \$1,299,753

RESERVE for depreciation on

mortgages and real estate 5,012,619

SURPLUS 5,950,818

\$4,263,165

The valuation of bonds and stocks has been made in accord-

ance with the basis authorized by the Insurance Department

of the Dominion of Canada, and in conformity with the basis

authorized by the Departments of Insurance of the various

Provinces of Canada, and the National Convention of Insur-

ance Commissioners of the United States. Policy liabilities have

been valued by the full net level premium method, a standard

more exacting than is required under the provisions of the

Dominion Insurance Act.

S

Knox Presbyterian Church

Rev. John Hart, Minister
 Sunday, February 24, 1935.
 11 a.m. Sunday School
 7:30 p.m. Evening Worship
 Sermon Subject:
 "The Land of Beginning Again"
 Where is it? What is it?
 All are invited.

Church of the Blessed Virgin

Rev. J. Burton Thomas, Rector
 Sexagesima Sunday
 Matins and Sermon 11 a.m.
 Sunday School 7:30 p.m.
 Evensong 7:30 p.m.
 "Can a Man Believe?"
 Young Peoples' Service
 Everybody Welcome

ANGLICAN CHURCH NOTE

A special Young Peoples' Service will be held Sunday evening when a challenging topic of interest to them will be presented.

LADIES' SHOES

Flow Black or Dark Brown Kid Toe and fitter, Combination Last, Widths A and C. A very comfortable shoe. Try a pair for comfort. We at your feet.

Price - \$4.95

MEN'S WORK SHOES

Black or tan elk rubber heel, plain toe, triple stitches, solid leather sole.

Special - \$2.95 a pair

MEN'S SOCKS

Woolen Service socks, wool and cotton, non-hardening extra strong heel and toe.

Special - 35c pr. 3 for \$1.00

MEN'S JERSEYS

Blue wool Jersey, turtle neck in white, red, blue and sand. Extra fine wool.

Price - \$2.95

MEN'S COMBINATIONS

Spring weight, fine cotton under wear; cream color, a splendid wearing garment.

Price \$1.85

KNITTING WOOL

Bonnie de Laine: The new wool for sweaters and suits. Bright colors. See new book with directions.

Price - 30c Skein

LINEN

Oxley-Linen, 45 inches wide, splendid weight, fine even thread.

Price - 95c yard

GROCERIES

FRUIT SPECIAL—1 can Bartlett pears, 1 can apricots, 1 can cherries, 1 can Green Gage plums, All for 59

SPECIAL OLIVES, 16 oz. jar, reg. 45c, now 25c

HEINZ TOMATO CATSUP, per bottle 25c

CHILI SAUCE, Heinz, per 25c

CASTILE SOAP, Toilet Corona, Large Cake 5 for 25c

COFFEE, Cup Tested, a high grade coffee, special 3 lbs., 1.00

TEA, broken orange pekoe, per lb 55c

LIBBY'S PORK & BEANS, 3 tins for 25c

TOMATO JUICE, per tin 10c

RICE, extra fine quality large 3 lbs. 25c

COCOA, Cowan's 1 lb tin 27c

CHEESE, Baby Sittens, each 60c

BROOMS, a good buy at 50c

MYSTIC MIRACLE, choreography with haps, save the hands, Price 10c

FRUIT AND VEGETABLES

ORANGES, large, sweet and juicy, 3 disc. \$1.00

BANANAS, 2 lbs. 25c

SOMETHING NEW

Pink Center Grapefruit, Sweet and Juicy, Price 10c

Celery - Lettuce - Ripe Tomatoes Sweet Potatoes - Fancy Delicious Eating Apples

JAMES JOHNSTON

"The Quality Store"

Local and Personal News

If you know of an item for this column, let us know. We appreciate your help in recording the comings and goings of friends and relatives.

W. F. Macbeth and Connie spent Tuesday in Calgary.

Mr. and Mrs. French were recent visitors in Calgary.

Mrs. Mackenzie of Inislaire is visiting her sister, Miss E. McArthur.

Dr. A. G. Scott flew to Queensboro on a call Wednesday.

Joe Holz of Hussar was in town on Monday.

A. A. Dick of Calgary was in town this week on business.

Bud Dugan spent the weekend in Calgary.

J. W. McBurnie, of Jenner, was a Bassano visitor the fore part of the week.

W. D. Lowden, clothing specialist from Toronto, was a business visitor at McKee's stores Wednesday.

Mrs. Harry Phillips visited Mr. and Mrs. Bernard Fiedling in Brooks on Saturday.

Mr. Beaucourt, Revelstoke, B. C., was in town to attend his brother's funeral held here Monday.

Mr. and Mrs. H. H. Hill and Miss Alisa Hopkins visited with Mrs. Hill's parents at Carleton place over the weekend.

Mr. and Mrs. A. McKee, Mr. and Mrs. H. W. Harper and Miss Grace Dunlop motored to Calgary Thursday afternoon to attend the Glenora Ice Carnival.

Gordon Fisk, Ted Gammon, Alf Hansen, Doc Barlow and Jack Fraser took in the game between the Glenora Gladiators and Strathmore Wednesday night.

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Fred and Wm. Sheldrake of Dutchess were in Bassano on Thursday.

Miss Winifred Playfair came home from Patricia for the weekend.

Arthur Arison was over from Mossleigh the early part of this week.

Roy Smith went to Calgary Monday and returned on Tuesday.

Mrs. F. Pragnell was in Calgary last Saturday.

Don't forget the Ladies' Aid tea to be held this Saturday afternoon in Carrie & Milroy's store.

Bob Donaldson came down from Calgary to spend the weekend with his parents.

Miss Jean Plumer was home from the Latham school to attend the big dance.

Mrs. A. G. Scott has returned from Regina where she spent several weeks.

Constantine Klein, formerly stationed at Jenner, will be in Bassano for a few weeks.

Miss Clara Hanna of Gen was the guest of Mrs. L. E. Newby last weekend.

R. A. Beck of Lethbridge, and formerly of Bassano, was in town last Friday and dropped in at the Freeman's Hall.

David Nelson of Cluny has been travelling the highways of the Bassano district often during the past week.

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MEN'S WEAR DEPARTMENT

NOW ON DISPLAY!
Newest in Men's Wear

'Ripplesheen' SHIRTS & PAJAMAS

The very latest in men's dress shirt wear. Guaranteed pre-shrunk and color fast. Collar attached or separate collar styles. Colors: White, Tan, Blue, Grey and Green.

SHIRTS \$2.00

PAJAMAS, beautifully piped with contrasting colors.

PAJAMAS \$3.00

English Broadcloth SHIRTS

Tailored from fine quality English Broadcloth. Pre-shrunk collar and material fast to wash. Attached collar style, only. White, Blue, Tan.

\$1.25 each

FULL SIZE FULLY GUARANTEED

Men's New Spring Caps

The latest shapes and materials now showing. Smart Imperial Tweeds, Diagonals, Checks and fancy mixtures.

\$1.25 and \$1.50 each

Dry Goods & Ladies' Wear Dept.

First Showing of New Spring and Summer

Dress Materials

Now on Display . . .

LOVELIEST PRINTS and BROADCLOTHS

In the new plaid effects, new stripes and the very popular floral colorings. All qualities are guaranteed Sunfast and Tintfast.

Potter's Prints . . . yard, 35c

3 yards for \$1.00

Wabasso Broadcloth . . . yard, 30c

3 yards for 85c

Wabasso Prints . . . yard, 25c

3 yards for 70c

A popular favorite . . .
"Sparva" TAFFETA de Luxe

The material of a hundred days ago. A cut in material with the sheen and finish of silk. Every yard stamped "Eudress".

40c per yd.

Two of the season's newest colors.

Special!

WABASSO MESH CLOTH

An excellent open mesh material suitable for linens, suits, etc. First Washline colors. Colors: Peach, Powder, Green and Yellow. 36 inches wide. Regular 35c a yard.

special price, per yard 17c

GROCERIES SATURDAY & MON. FEB. 23 & 25

HONEY, Prairie Pride, 16 oz. glass jars ea. 25

CANNED SPINACH, R. B. Choice Quality, No. 2, 2 for 33

PITTED DATES IN BULK—Just arrived, per lb. 15

CHEESE, Burns Colonial Brand, 2 lb. wooden box, per box 39

OVALTINE—At new reduced prices. Large size 1.00; Medium 80

PUMPKIN, Libby's Fancy Quality, large tin, 2 for 29

BAKING POWDER, Tuxedo, none better, 2 1/2 lb. tins, each 63

CANNED SALMON, Fancy pink, tall tins, 3 tins 41

FRUIT SPECIAL—1 tin apricots, 1 tin peaches, 1 tin red galled cherries, 3 tins 59

PORK AND BEANS, Libby's in Tomato Sauce, 3 tins 33

PICKLES, Sweet Mustard Dyeon's 34 oz. jar, 33

BROOMS—Fine string, made from Alta, broom corn, each 55

TEA, Economy Blend Broken Orange Pekoe, 47; 3 lbs. 1.35

COFFEE—Brand's Best, vacuum packed, per tin 43

WASHING POWDER—For clothes, dishes scrubbing, etc., per tin 23

TOILET SOAP—Calay, 3 bars 23

FRUITS AND

VEGETABLES

Oranges, Sweet and Juicy, Nice size, 3 dozen 1.00; Bananas—Firm Golden Fruit—per B. 35; Cabbage, Parsnips—Carrots, Turnips, etc.

McKEE'S STORES

"Always at Your Service"

Phone 9

From Wagon to Sea-Board -
 Fair and Efficient dealing
 is the A.P. Standard of Service.

The ALBERTA PACIFIC GRAIN COMPANY Ltd.
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